

ABSTRACT OF THE DISCLOSURE

**METHOD AND SYSTEM FOR DELIVERING ENCRYPTED CONTENT WITH
ASSOCIATED GEOGRAPHICAL-BASED ADVERTISEMENTS**

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A method, a system and computer readable medium at an electronic digital content store, such as a web site, for associating advertisement with digital content. The geographic location of the end user device receiving the encrypted digital content is determined using an address verification system. Advertisement is selected to be associated with the delivery of encrypted digital content if the address verification system returns an address in a predetermined geographic region. The address verification system includes the IP address of the end user device, the country codes found in the trace routes to the IP address, and the billing address.

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